

Privacy policy / Centria UAS marketing register

Personal Data Act (523/1999) 10 and 24 Sections

Date of issue 17/11/2022

1. Registrar

Centria University of Applied Sciences (Business ID: 1097805-3)
Talonpojankatu 2, 67100 Kokkola
+358 (06) 868 0200

2. Contact information for register related matters

Communications services
Talonpojankatu 2, 67100 Kokkola
viestinta@centria.fi

3. Data Protection Officer Contact information

Centria University of Applied Sciences, Data Protection Officer
Talonpojankatu 2, 67100 Kokkola
tietosuojavastaava@centria.fi
+358 (06) 868 0200

4. Registry name

Centria UAS marketing register

5. Purpose of the register

Personal data is processed on the basis of Section 19 and Section 8 subsection 1 item 1 of the Personal Data Act.

The personal data contained in the register can be used as permitted by law for customer communications and direct marketing at Centria University of Applied Sciences.

6. Data content of the register

The register may process data belonging to the following data groups:

- Name
- City
- Company/organisation
- Phone number
- Email

7. Regular data sources

Personal data is collected only from the data subject himself.

8. Data retention period

We store only the personal data of the participants in the draw for 1 year after the draw event and the personal data of those who have given marketing consent for 5 years.

9. Regular disclosures of information

We do not sell or rent personal data of the identified user to third parties.

10. Transfer of data outside the EU or EEA

Personal data shall not be transferred outside the EU and EEA.

11. Personal Data Processors

Personal data may be processed by the controller's employees in accordance with the applicable data protection legislation. We can also outsource the processing of personal data to a third party, in which case we guarantee through contractual arrangements that personal data are processed in accordance with existing data protection legislation and otherwise properly.

12. Register protection principles

Manual data on the register are stored in protected areas. Data stored and processed digitally are protected by firewalls, passwords and other technical means. The databases are located in controlled premises.

13. Rights of the data subject

We are committed to providing our users with choices and management opportunities in relation to data protection. The data subject has the right to verify, delete and transfer the registration data relating to him or her.

The data subject also has the right to require a ban on processing his or her data.

Requests must be sent by post to:

Centria University of Applied Sciences / Communications services
Talonpojankatu 2
67100 Kokkola

or by e-mail to viestinta@centria.fi.

If the data subject wishes to correct the registration data relating to them, a request for rectification can be sent to the registry administrator by post at

Centria University of Applied Sciences / Communications services
Talonpojankatu 2
67100 Kokkola

or by e-mail viestinta@centria.fi.

14. Changing the Privacy Policy

We continuously develop our services and reserve the right to change this Privacy Policy by notifying about the change on our Services. Changes can also be based on changes in legislation. We recommend that you consult the content of the Privacy Policy regularly.