



Bring your business to Ylivieska, the town of growth!

THE REGIONAL
GROWTH CENTRE

EXTENSIVE SUBCON-
TRACTING NETWORK

SUBSTANTIAL
COMMERCIAL SERVICES

GOOD TRAFFIC
CONNECTIONS

GOOD EDUCATIONAL
OPPORTUNITIES

WORK FORCE
ALSO IN THE FUTURE

LIVING AND RECREA-
TIONAL ACTIVITIES

EFFICIENT
BUSINESS SERVICES



Ylivieska grows – truly

The regional growth centre

Ylivieska has its charm. Ylivieska is an exceptional town amongst regional towns. The studies show that it is growing and developing.

Ylivieska has good resources for growth. It is active and energetic but also a safe "small big town" as the centre of its neighbouring municipalities and as an intersection of roads and railways.

Ylivieska works systematically to enable the market area of up to 100 000 inhabitants to continue growing.

Studied growth

Finland has 29 functionally significant urban regions. The amount has decreased by six during the last 20 years. At the same, one new region has joined the group of notable urban regions: the Ylivieska region. (MDI 2019: Urban Network Study)

According to Statistics Finland's projection, the town population will be approximately 18 000 in 2040, which is 3000 more people than now, 2020. The growth projection of jobs is also good: the aim is that the town will have 1000 new jobs by 2030.

+18%

The growth percent of Ylivieska population by 2040 according to Statistics Finland's projection.





Ylivieska offers great opportunities for an entrepreneur in the industrial sector

Growth locomotives

We have a good environment for businesses. Ylivieska has a solid industry network whose areas of expertise many businesses in the region utilise. By networking with other businesses in the region, you can grow your business with lower business cycle fluctuation and investment risks. Competent work force is provided by various educational institutions. Construction and construction product industry as well as metal industry are especially strong in the region. Network and get connected!

Big and small actors

Ylivieska is a region for various industrial sectors. Ruukki, Alutec, Et-listat, Maler, Bet-Ker, Ylivieskan Tiili, Premec and many other big and smaller industrial businesses are the growth locomotives of the region. Read more about the businesses and find your own rail of growth.

+13,3%

The increase in jobs in the industrial sector in Ylivieska 2010-2015.

Read more about these industrial businesses in the Ylivieska region!



The benefits of the diverse industry network of Ylivieska can be utilised in planning and subcontracting.



Read more about these industrial businesses in the Ylivieska region!



” It is great to build something that is important for people, whether it is a school, a single-room apartment – or our hometown church.

Mikko Kaarto
CEO
Kaarron Rakennus Oy

Kaarron Rakennus Oy has operated in Ylivieska since 1979. They have built hundreds of apartments and numerous public buildings. The entrepreneur of the year 2013 in Ylivieska.

[MORE BUSINESS STORIES FROM YLIVIESKA >](#)

Read more about these industrial businesses in the Ylivieska region!



TOP

Ylivieska is known for its shops

According to studies, Ylivieska is most well-known for its shops. We have a centre of commerce which draws in people from surprisingly far away. But it is no surprise because we offer a selection of services and various events comparable to those of a big city, such as famous Ryskypäivät and Kauppojen yö events (Harvest Days event and Shop All Night event) that attracts 20 000 visitors. **You can find shopping centres, numerous car dealers, furniture stores, clothing stores as well as specialised stores and grocery stores in Ylivieska.** Specialised stores and grocery stores offer their services at an updated and attractive town centre.

100 000

Ylivieska is a centre of commerce and services that has grown into a market area of over 100 000 people.



Read more about these stores and services in the Ylivieska region!



Ylivieska has, e.g., four shopping centres, 23 restaurants and cafés, 27 car dealers, three interior design stores, four gyms...



Read more about these stores and services in the Ylivieska region!



TOP

”The location of Ylivieska is excellent – it is easy to leave for a gig in any direction.

Jaakko Niemelä

photographer and videographer
Keyframe Oy

An entrepreneur since 2019. A pioneer in commercial 360° panorama and virtual photography that takes place in the web environment. Business area: Finland.

[MORE BUSINESS STORIES FROM YLIVIESKA >](#)

Read more about these stores and services in the Ylivieska region!



TOP

”The attraction of Ylivieska is well-known so people come to shop even from afar.

Sirkka-Liisa Kinnunen

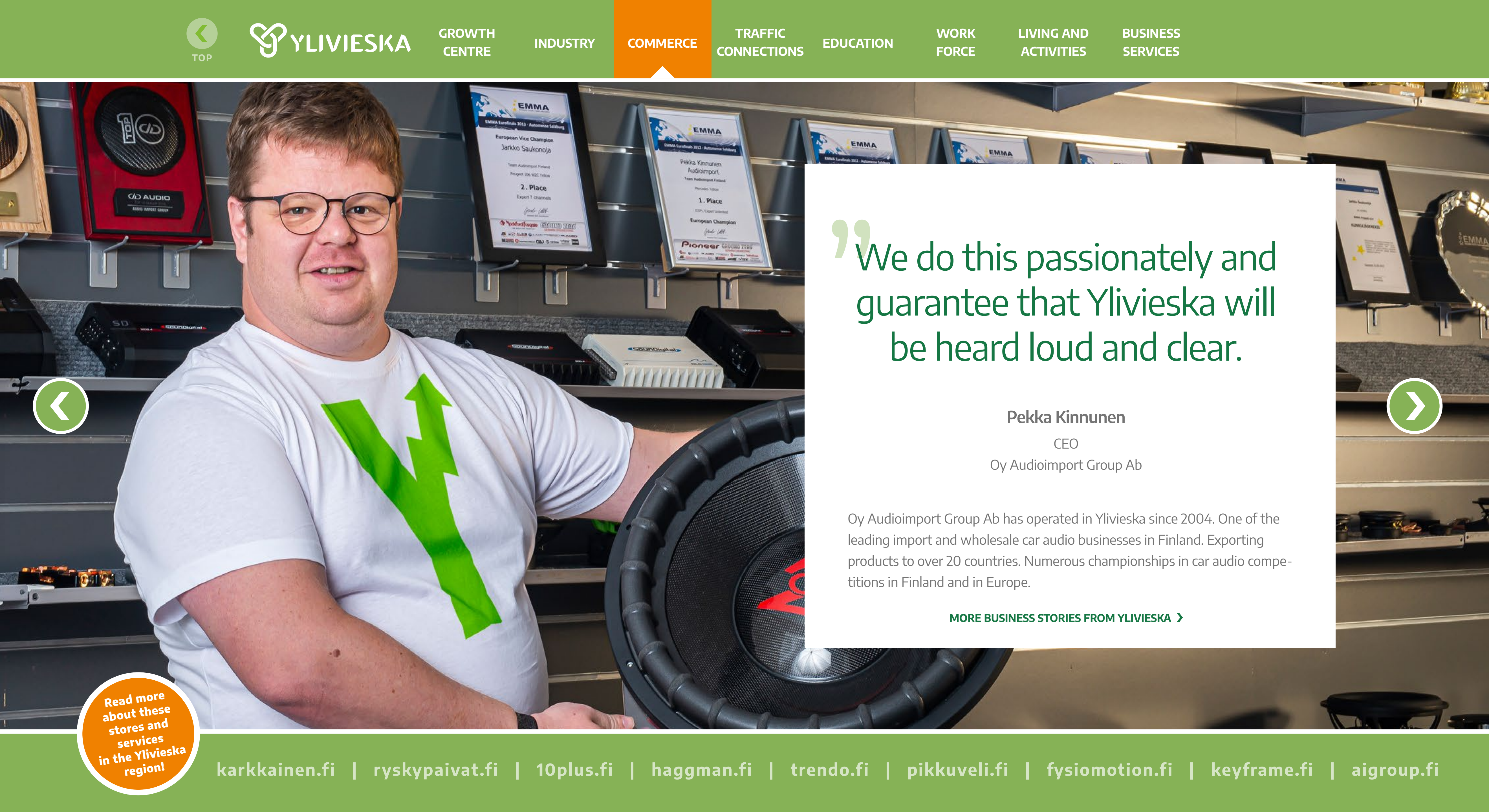
entrepreneur

TerraNova Ay / Sisustus Trendo

Sisustus Trendo is an interior design office and design shop founded in 2009. It provides interior design services to both private and public spaces. Services include design and delivery of tiles, floor materials, wallpapers and other surface materials as well as all decorative and interior products, textiles and furniture for your location.

MORE BUSINESS STORIES FROM YLIVIESKA >

Read more about these stores and services in the Ylivieska region!



”We do this passionately and guarantee that Ylivieska will be heard loud and clear.

Pekka Kinnunen

CEO

Oy Audioimport Group Ab

Oy Audioimport Group Ab has operated in Ylivieska since 2004. One of the leading import and wholesale car audio businesses in Finland. Exporting products to over 20 countries. Numerous championships in car audio competitions in Finland and in Europe.

[MORE BUSINESS STORIES FROM YLIVIESKA >](#)

Read more about these stores and services in the Ylivieska region!



”When the customer buys their second car from you, you know you have done something right.

Janne Tolonen

CEO

Autoliike Kymppiplus Oy

Kymppiplus Oy is a specialised trade-in car store founded in 2005. Their Ylivieska office offers car rental, maintenance, sheet metal repair, painting and fixing, as well as vehicle inspection as their newest service. Kymppiplus has offices also in Kokkola, Lempäälä and Vantaa.

MORE BUSINESS STORIES FROM YLIVIESKA >

Read more about these stores and services in the Ylivieska region!

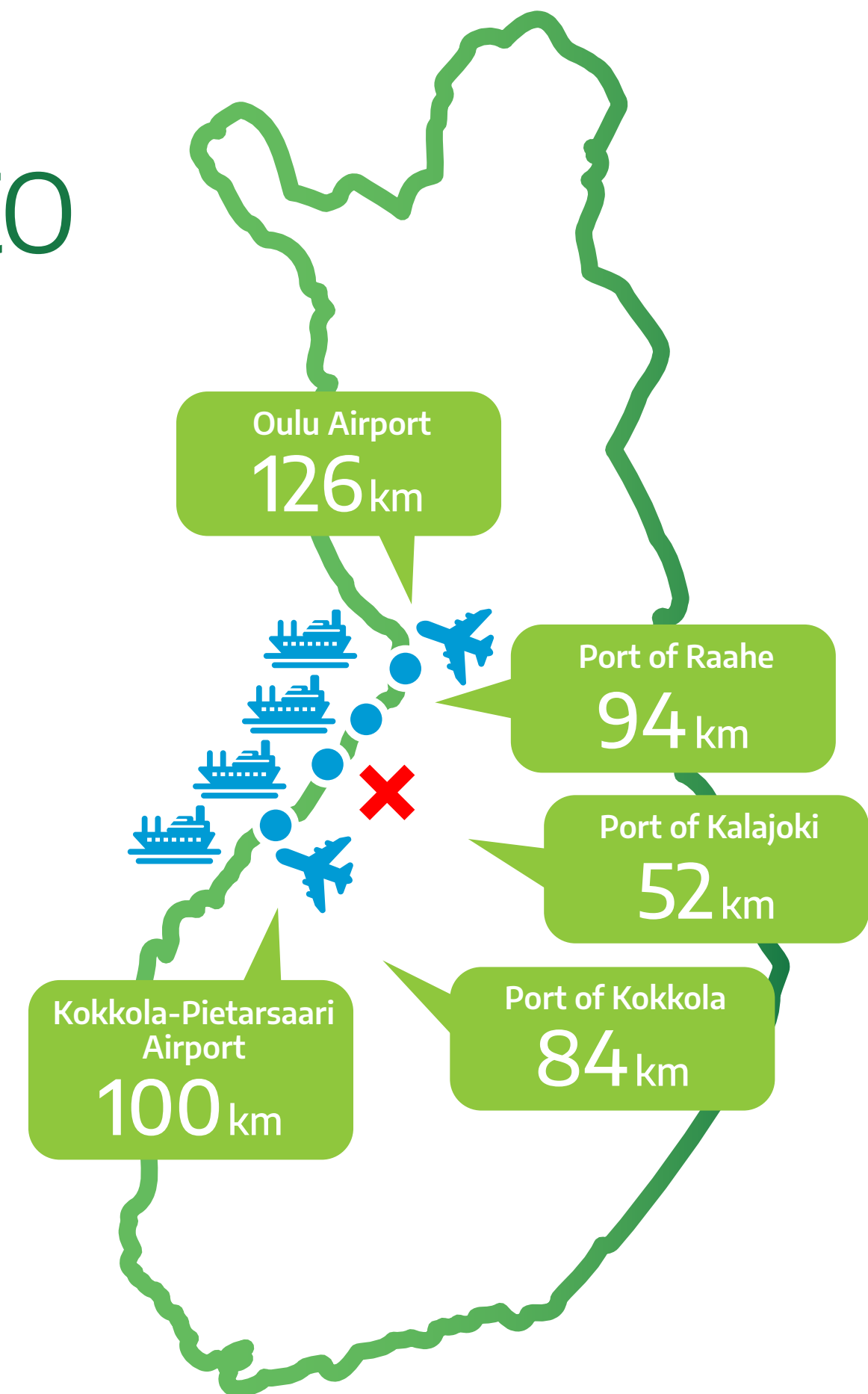


Almost all roads lead to Ylivieska

The location of Ylivieska is one of the secrets of its growth. Our town is located by the railway at the intersection of highways. **The closest port is 50km away and the closest airport 100km away.** You can effortlessly leave Ylivieska and arrive to Ylivieska from all directions. This is an advantage for business: you can travel by train while working at the same time.

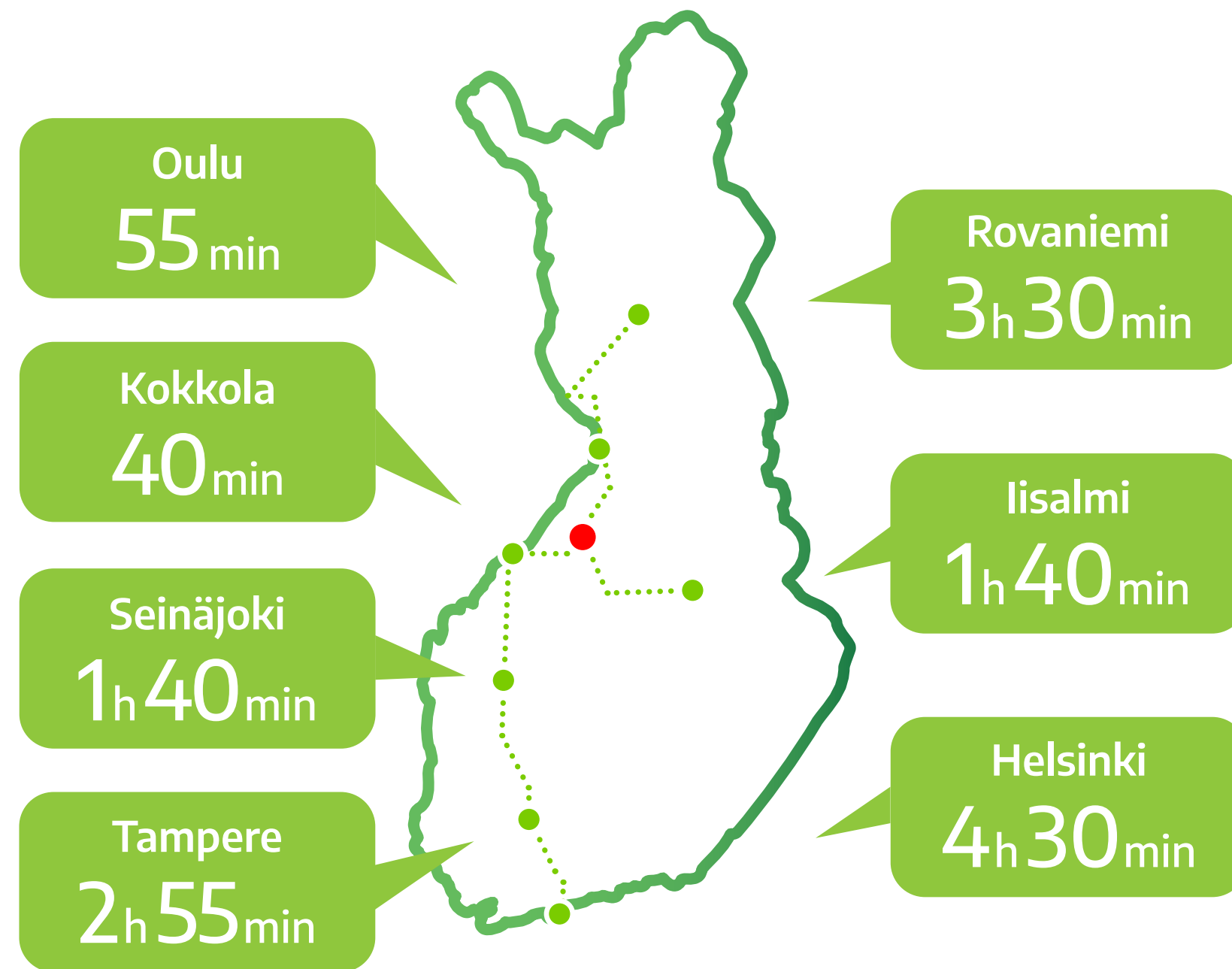
60km

To Fennovoima's Hanhikivi nuclear power plant that is in construction.





All trains stop in Ylivieska





Ylivieska offers a diverse selection of education

Ylivieska offers a diverse selection of education from upper secondary school and vocational college all the way to the university of applied sciences. This means that a business will find educated work force and continuity in the region. **The Centria University of Applied Sciences, the Summer University of Northern Ostrobothnia and the Federation of Education in Jokilaaksot and Vocational Education Centre JEDU** offer continuing education that keeps your knowhow up-to-date. Furthermore, Centria has a renowned and high-quality research and development department in Ylivieska.

Read more about these educational opportunities in the Ylivieska region!



Ylivieska builds new and preserves old schools. High-quality education is available for all age groups.



Read more about these educational opportunities in the Ylivieska region!



Skilled work force also in the future

According to studies, Ylivieska has a particularly positive population growth and employment development. **Exceptionally many children and young people live in Ylivieska.** This signifies continuity in many ways. We have the work and the people to do it. Ylivieska has a diverse selection of education that guarantees competent work force now and in the future. In addition, the Ylivieska Unit of the Centria University of Applied Sciences carries out active research and development which enables the development and productisation of new ideas.

The importance of successful location of businesses has been studied considerably. According to studies, at the top of the list of location requirements are traffic connections/accessibility, availability of work force, growth centre, safe and comfortable living environment, educational institutions in the region, availability and price of apartments. In Ylivieska, these requirements are met better than fine

+10%

During the 2010's, the population of an average regional town has decreased by 6,6 %. In Ylivieska, the population has INCREASED approximately 10 %.





Ylivieska provides good resources for growth

Ylivieska is a town of suitable size for families of various sizes.

Here we know our neighbours and believe in the power of doing things together. Every day we see the small and big miracles of good growth. We have homes and properties all the way from the riverbank to the centre of the town. Shops, recreational activities, jogging trails and forests full of berries are close by. The winter is white and the air is clean. A beautiful river runs through it all. You will get used to the excellent sports and culture services and to a life where common interests are being developed with growth in mind. Ylivieska is a good place to live.



1000 pcs.

In 2010-2017, more than 1000 new apartments have been built in Ylivieska. In relation to the population base, it is by far the highest number in all of Finland. And the growth continues.

Read more about these different services in the Ylivieska region!



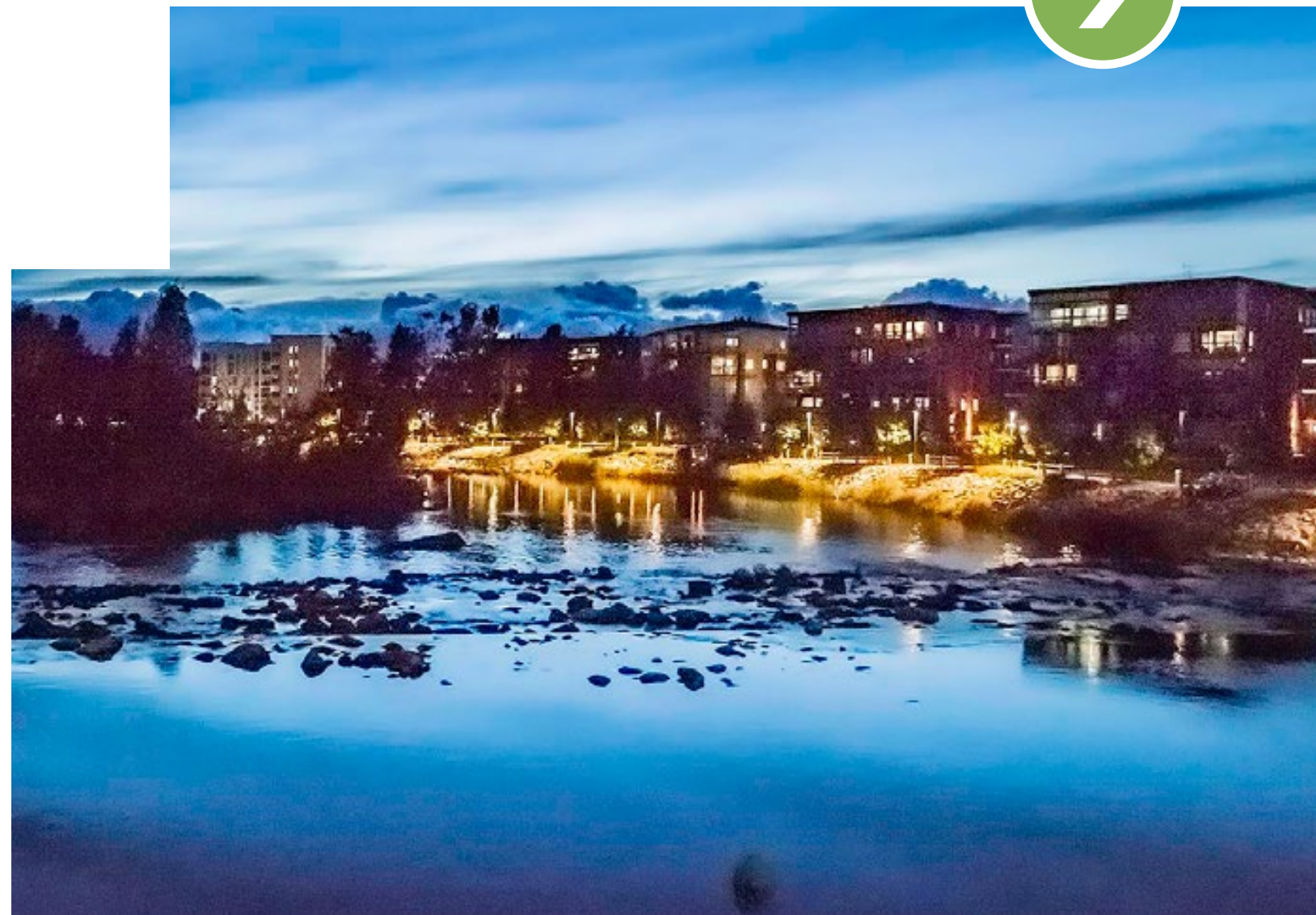
Sports and activities – much to choose from



Read more about these different services in the Ylivieska region!



Create your own miracle of growth.
Welcome to Ylivieska.



Read more about these different services in the Ylivieska region!



We will help you with your business idea!



YTEK Ylivieskan Kehityspalvelut is a business development service for entrepreneurs. Our skilled personnel will help your business idea to take flight. We will assist you in different stages of your business. We will help you to network and we will support the growth of your business. Through YTEK, your business will have an opportunity to join various projects of growth, internationalisation and marketing that support the success of a business. Furthermore, you can find the premises for your business through us. Contact us for more information!



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Read more about these different services in the Ylivieska region!

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