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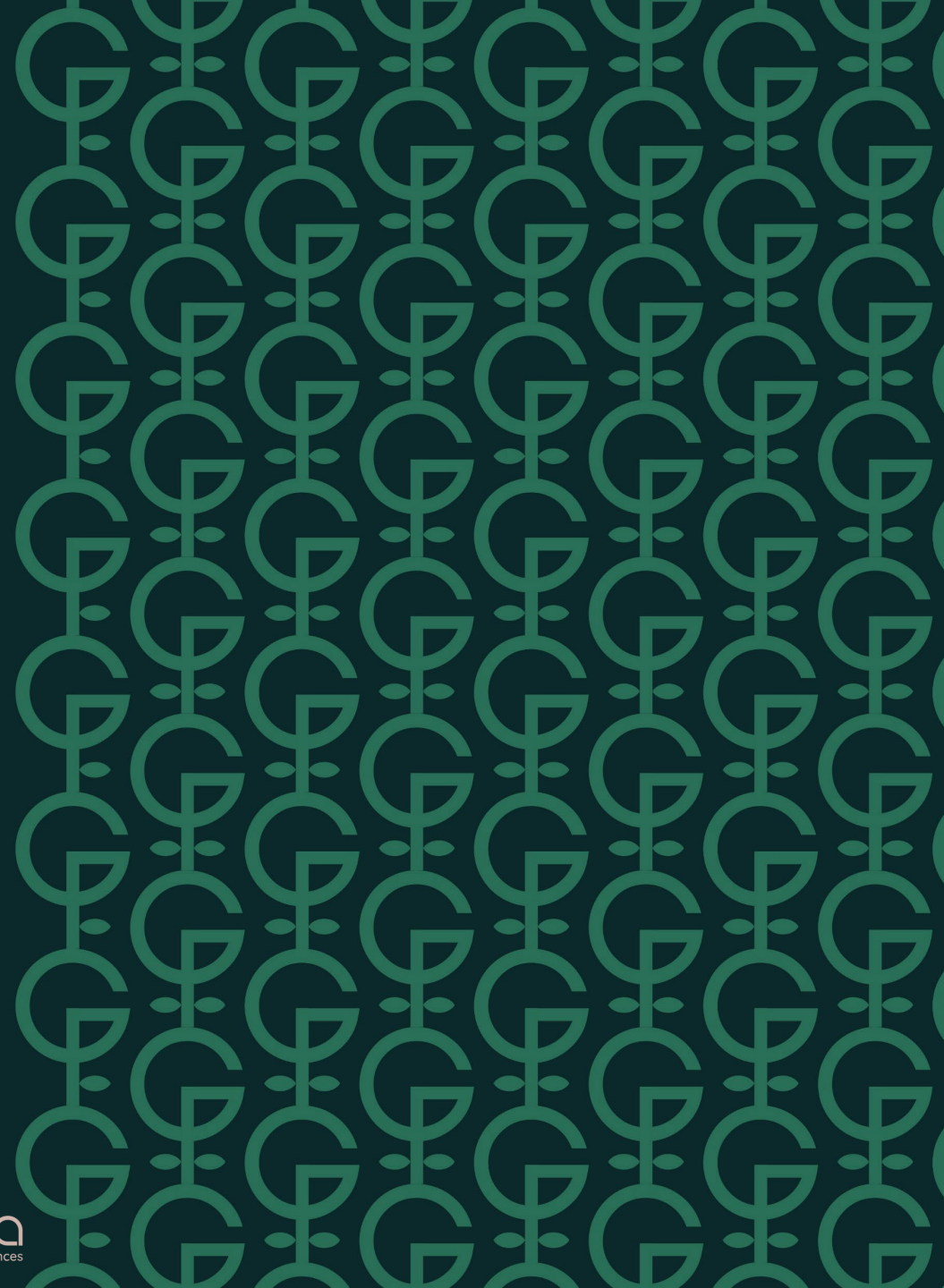
Aurora

# Tools for Entrepreneurs

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Tromssan ja Finnmarkun fylkinkommuin



# What is my circular vision? *Plan your path towards Circular Economy*



**Goal**

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**Action plan**

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**Changes**

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**Identified action**

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# The Pillars of Circular Economy

Regenerate				
Repair	Reuse	Reduce	Rethink	Refuse
Recover	Recycle	Repurpose	Remanufacture	Refurbish

# The Pillars of Circular Economy

**Regenerate** *Can our activities restore / revitalise nature? Can we create a regenerative business?*

*Can the activity restore forests/swamps, remove emissions from the atmosphere? Can we prevent eutrophication of the oceans and extinction waves? Can we tackle other environmental challenges and turn them into new business?*

## Repair

*Is the product repairable?*

*Can the product be taken apart?*

*Who can repair the product?*

## Reuse

*Is there a new customer for this product?*

*Can we offer the product as a service?*

*Can we source materials and products used in our own activities?*

## Reduce

*Can production emissions, consumption, materials be reduced?*

*Can we reduce production and focus on more sustainable products? On services?*

## Rethink

*Can we do things differently? Can a product be a service? A shared product or a part of a sharing economy?*

*Can we learn from nature, make better products?*

## Refuse

*Can we act differently from others in our industry?*

*Can we refuse old habits and emissions? Come up with new and improved ways of operation?*

## Recover

*How do we get our product back?*

*How do we get our materials back?*

*Will they be returned to us or to another operator for processing?*

## Recycle

*How can the materials we produce be recycled?*

*What about packaging materials?*

*What about production/office waste?*

## Repurpose

*Can the product be used in a new application, without modification?*

*Can another customer use it?*

## Remanufacture

*Can we use recovered products and their parts to make new products?*

## Refurbish

*Can our product be refurbished with old / new parts? Can it be disassembled? Are spare parts available?*

*Can the product be upgraded with software updates?*

# How to Develop Sustainability:



Sustainability and Communications - guide (FI)



Sustainability development workbook (FI, SV & ENG)



Getting started with LCA, excel (FI, SV & ENG)



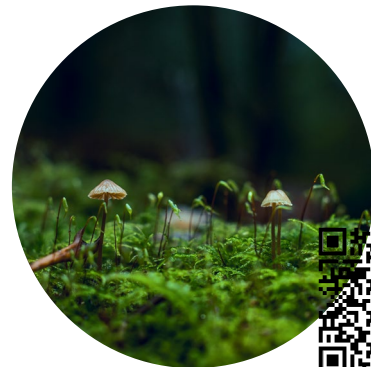
Circular Economy digital guide (FI, SV, ENG)



My Circular Economy Vision - canvas (FI)



Circular Business Model Canvas (FI)



Circular Economy R-strategies Canvas (FI & ENG)



Identify your waste and inefficiencies - excel and canvas (FI, ENG)