

**Autumn 2024**

Component code	Component Title	ECTS
BM00AL81	Advanced Writing Skills	3
BM00AL86	Economics and International Economics	4
BM00AL89	Accounting	3
BM00AL90	Marketing, Sales and Customer Service	3
BM00AM05	Business Communication	3
BM00AM18	Supply Chain Management	5
BM00AM34	Practices and Procedures of International Trade	5
BM00AM20	Customer Relationship Management	5
BM00AM22	Marketing Research	5
BM00AM24	Functionality of SAP ERP System – SAP S/4HANA	5
BM00AM27	Customer Experience Management	5
BM00AL95	Strategic Management and Megatrends	3
BM00AL97	Human Resource Management and Leadership	3
BM00AM40	Enterprise Resource Planning System and Leadership	5

**Spring 2025**

Component code	Component Title	ECTS
BM00AM04	Professional Speaking Skills	3
BM00AM29	Enterprise Resource Planning System and Leadership	5
BM00AL88	Business Law	3
BM00AL91	Starting up Foreign Trade	3
BM00AL92	Planning and Launching New Businesses	3
BM00AL98	Environmental Management	3
BM00AL99	Project Management	3
BM00AM03	Intercultural Competence	3
BM00AM21	International Marketing and Branding	5
BM00AM25	Financial Statement Analysis and Business Simulation	5
BM00AM30	Developing the Business Towards a Learning Organization	5

BM00AR17	Introduction to Emerging Markets – Theories and Tools	3
BM00AQ94	Entrepreneurship and Innovation	4
BM00AQ96	Developing An Entrepreneurial Mindset	3